

## **Hamburg Sustainability Session #2:** **Towards a Circular Economy**

**Thursday, 5<sup>th</sup> November 2020, 10.00-11.30 am CET, online (in English)**

Today's major societal challenges, such as increasing waste generation and resource depletion, call for holistic approaches that support new sustainable growth models. The Circular Economy has become a widespread paradigm that aims at closing material and energy cycles to reduce or eliminate waste and carbon emissions. With a strong political tailwind, the European Green Deal is paving the way for circular approaches by initiating a set of targets and concrete actions relevant to all sectors of the economy.



HAW Hamburg and EY invite you to take part in the second Hamburg Sustainability Session, during which keynote speakers will provide diverse perspectives on the concept of Circular Economy. In particular, the goal is to grasp the potential of the Green Deal, to learn how research is developing sustainable methods along product lifecycles, and to showcase how cooperation between industries can create synergies and enable the Circular Economy. Afterwards, you will have the opportunity to discuss what has been presented and to network with other participants.

→ [Register online](#) for the event today and gain some first-hand insights and new impulses!

From 9.30	Virtual Welcome
10.00-10.10	Introduction by the organizers
10.10-10.30	<b>Keynote 1: The Green Deal as lever towards a Circular Economy - the case of the digital product passport initiative</b> Paolo Da Silva Lemos, European Commission, DG Environment, Circular Economy and Green Growth, Sustainable Production, Products and Consumption
10.30-10.50	<b>Keynote 2: Bioplastics in food packaging: potentials and challenges from an environmental point of view</b> Dr. André Wolf, Head of Research Unit „Global economy, and international trade“ & „Energy, Climate and Environment“, Hamburg Institute of International Economics, (HWWI), Germany
10.50-11.10	<b>Keynote 3: A smart green transition through Urban Industrial Symbiosis</b> Per Møller, Kalundborg Symbiosis, Denmark
11.10-11.30	Virtual discussion and exchange, networking
11.30	End of the event

*Organized by the European School of Sustainability Science and Research (ESSSR) at the Hamburg University of Applied Sciences, together with Ernst & Young GmbH Wirtschaftsprüfungsgesellschaft.*

In cooperation with: