

Textiles and their cycles are part of global developments and complexities. At the same time contemporary communication possibilities facilitate exchange, dialogue and research as well as close looks and shared initiatives on a local basis, that can generate international impact. With approaching design processes through low-tech strategies and thinking textiles in an expanded field, speculative processes pave ways to visionary future developments.

Parallel and initially disconnected threads of local community crafts with their histories and their spirited survival alongside questions of commerce and trading and concepts of sustainable curated shopping may spawn as yet unfamiliar dialogues. The middle part of the textile cycle – the time of use – has been getting increasingly shorter, if being existent at all. Fast Fashion with the general loss of textile making expertise and hence repair abilities in both East and West, has for some generations been resulting in quick disposals of textiles setting up further cycles of economic dependencies. With design-led activities to regain local craft knowledge and repair concepts such as visible mending coming back as design strategies, their slow making and individualized aesthetics raise acceptance for high quality making and longer life cycles of individual textiles with personal meaning.

**Prof. Renata Brink MA**  
Textile Design  
HAW Hamburg

**Prof. Patrick Kugler**  
Garment Engineering  
HAW Hamburg



#### REGISTRATION

Please email Ms Spiller until 16.11.2020 for registration:  
[dmi-kontakt@haw-hamburg.de](mailto:dmi-kontakt@haw-hamburg.de)

Registration / participation is free of charge.  
You will receive further information about our online conference tool.

#### CONTACT

Prof. Renata Brink  
Tel. +49 (0) 40 4 28 75 46 87  
[renata.brink@haw-hamburg.de](mailto:renata.brink@haw-hamburg.de)  
[textildesign.haw-hamburg.de](http://textildesign.haw-hamburg.de)  
[showcase.design.haw-hamburg.de](http://showcase.design.haw-hamburg.de)

Prof. Patrick Kugler  
Tel. +49 (0) 40 4 28 75 46 45  
[patrick.kugler@haw-hamburg.de](mailto:patrick.kugler@haw-hamburg.de)  
[design.haw-hamburg.de](http://design.haw-hamburg.de)

Hochschule für Angewandte Wissenschaften  
Fakultät Design, Medien & Information  
Department Design  
Armgartrasse 24  
D-22087 Hamburg

IMAGE TITLE: "TEXTILE FARMING" © SVENJA KEUNE, PHD



GREENCYCLES

11. SYMPOSIUM  
CORPORATE SOCIAL RESPONSIBILITY  
IN THE TEXTILE CYCLE

# LOCAL DESIGN INTERNATIONAL MAKING

FRIDAY 20<sup>TH</sup> NOVEMBER 2020  
9 A.M. – 1 P.M. EUROPE ONLINE  
3 P.M. – 7 P.M. THAILAND ONLINE



The complexities, contradictions and questions of textile sustainability have globally become central to our lives. Sensitive issues such as material, production, marketing, the time of use and/or disposal are in focus worldwide. The development and design of everyday textile surfaces and products is being approached with local and cultural differences offering multi-perspectival ways of making. Textiles – fibers, surfaces, products in interior or clothing/fashion contexts may be environmentally, ethically and economically problematic. Yet some of the most creative and promising initiatives of alternative thinking regarding matters of sustainability are happening in this field.

The textile cycle of growing, designing and re-thinking material, producing textile surfaces, the clothing industry, stages of use and the end of the life-cycle of garments and textile products with its implications has begun to invite new and conceptual thinking for some time now. The annual symposium GREEN CYCLES – Corporate Social Responsibility in the Textile Cycle, which has been initiated by professors Renata Brink and Patrick Kugler of HAW Hamburg is an on-going narrative looking at current strategies that focus on environmental, ethical and corporate social responsibilities intervening into the traditionally closed and highly precarious textile cycles.

# AGENDA

- 09<sup>00</sup> A.M. – 03<sup>00</sup> P.M.** **WELCOMING ADDRESS**  
Prof. Dorothea Wenzel  
Dean of the Faculty Design/Media/Information DMI  
HAW Hamburg
- MODERATION**  
Prof. Renata Brink  
Textile Design  
HAW Hamburg  
Prof. Patrick Kugler  
Garment Engineering  
HAW Hamburg
- 09<sup>20</sup> A.M. – 03<sup>20</sup> P.M.** **ON TEXTILE FARMING – LIVING INDOORS**  
Svenja Keune PhD  
Postdoctoral Researcher at Swedish School of Textiles,  
University of Borås, Sweden  
CITA, Royal Danish Academy –  
Architecture Design, Conservation  
in Copenhagen, Denmark
- 10<sup>00</sup> A.M. – 04<sup>00</sup> P.M.** **CHIANG MAI TEXTILE AND CRAFT COMMUNITIES WITH DESIGN LED ACTIVITIES**  
Sumanatsya Voharn PhD  
Senior Lecturer, Design Division, Faculty of Fine Arts,  
Chiang Mai University CMU, Thailand
- 10<sup>40</sup> – 11<sup>00</sup> A.M. – 04<sup>40</sup> – 05<sup>00</sup> P.M.** **BREAK**

- 11<sup>00</sup> A.M. – 05<sup>00</sup> P.M.** **GEBRAUCHSSPUREN – TRACES OF USE**  
Hilke Scholz  
MA Textile Design  
HAW Hamburg
- 11<sup>25</sup> A.M. – 05<sup>25</sup> P.M.** **CIRCULAR TEXTILES – MATERIAL INNOVATION WITH CRADLE TO CRADLE®**  
Friederike Priebe BA  
EPEA GmbH – Part of Drees & Sommer
- 11<sup>50</sup> A.M. – 05<sup>50</sup> P.M.** **CURATED SUSTAINABLE SHOPPING – AN APPROACH TO EVOLVE CONSCIOUS CONSUMPTION**  
Maya Buller  
BA Garment Engineering and Management  
HAW Hamburg
- 12<sup>15</sup> A.M. – 06<sup>15</sup> P.M.** **FASHION MADE OF FOOD WASTE**  
Sandra Bohne MA  
Circular Systems SPC
- 12<sup>40</sup> – 13<sup>00</sup> A.M. – 06<sup>40</sup> – 07<sup>00</sup> P.M.** **PANEL DISCUSSION**

