

**COIL-Module: German-American International Business**  
**HAW Hamburg, Department Wirtschaft and CSULB, College of Business**

**COIL class key facts:**

<b>What?</b>	<p><b>The COIL module is a business elective at the College of Business (CSULB) and a component of the lecture "International Organisation &amp; Cooperations" (HAW Hamburg).</b></p> <p><b>Winter semester 2021/22:</b> The first COIL module focused on competitive port clusters in times and beyond exogenous shocks, as well as related implications for the Port of Hamburg (Germany), Port of Los Angeles (USA), Port of Long Beach (USA). Two Spanish partners were also included, so the module also looked at the Port of Santander (Spain), and Port of Las Palmas (Spain)</p>
<b>Where?</b>	<p>The COIL class in WS21/22 was held completely online with faculty and students from:</p> <ul style="list-style-type: none"><li>• HAW Hamburg, Department of Business, Teaching Faculty: Natalia Ribberink</li><li>• CSULB Long Beach, College of Business, California, USA, Teaching Faculty: Ming Chen and William Hernandez</li><li>• Universidad de Cantabria, Santander, Spain, Teaching Faculty: Miguel Angel Pesquera González</li><li>• University of Las Palmas de Gran Canaria, Spain, Teaching Faculty: Lourdes Trujillo</li></ul>
<b>Who?</b>	<p>4 faculty members and 48 student participants*</p> <p>*2 Spanish universities - Universidad de Cantabria and University of Las Palmas de Gran Canaria - with 2 faculty and 8 students - were invited to collaborate as associated partners</p>
<b>When?</b>	<p>The module took place over 9 weeks – (October to December). It will be offered twice a year; also in the summer semester (March – May).</p>
<b>How?</b>	<p>The COIL class components are:</p> <ul style="list-style-type: none"><li>• Asynchronous academic lectures and individual assignments for student participants via BeachBoard - e-learning platform administrated by CSULB. All student participants were enrolled and provided with platform access and class materials.</li><li>• Synchronous academic events, inter alia kick-off session, lectures by invited corporate speakers and port authorities, Q&amp;A sessions by the faculty and final presentation round.</li><li>• Portfolio assignments for student teams: All participants were mixed into 8 international teams collaboratively working on dedicated class assignments.</li><li>• Certification and virtual badges upon successful completion of the class.</li></ul>
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