

Logistik/Technische Betriebswirtschaftslehre	
Intercultural and interdisciplinary case studies (WPM2B)	
Modulnummer	B-652
Modulverantwortliche /r	Yildirim-Krannig
Dauer des Moduls	1 Semester
Fachsemester	6. Semester
Angebotsturnus	Winter- und Sommersemester
Leistungspunkte (LP)	6
Semesterwochenstunden (SWS)	4
Arbeitsaufwand (Workload)	180 h (6 CP * 30 h) Kontaktzeit: 4 SWS * 45 min * 17 Wochen = 51 h Selbststudium: 180 h – 51 h = 129 h
Art des Moduls	Wahlpflichtmodul
Erforderliche Teilnahmevoraussetzungen	Module des 2. FS
Empfohlene Vorkenntnisse	Intercultural Communication
Lehrsprache	Englisch
Zu erwerbende Kompetenzen / Lernergebnisse	As a team students manage complex virtual cross-cultural relations and communication challenges appropriately and effectively by making meaningful choices from a variety of tools and strategies to develop sustainable glocal relations and thus unlock potential for synergies in intercultural settings.
Inhalte des Moduls	1. The context of the seminar: Working with case studies 2. Concepts and definitions of culture, a critical review 3. Challenges of working virtually 4. Team development and teambuilding • Basics of Team Building Processes • Negotiating a team culture, the MBI-approach • Team development and management • Virtual Project Teams 5. Managing across cultures • Tools and strategies, an overview • Negotiating culture • Developing synergies • Managing relations in an organisational context

	• Establishing and maintaining trust • Managing conflicts across cultures • Developing and applying intercultural competence
Verwendbarkeit des Moduls	Studiengang Logistik/Technische Betriebswirtschaftslehre
Voraussetzungen für die Vergabe von Leistungspunkten (Studien- und Prüfungsleistungen)	Anwesenheitspflicht beim Planspiel (Übung) Regelmäßige Prüfungsform für die Modulprüfung: Projektarbeit Weitere mögliche Prüfungsformen: Hausarbeit Die zu erbringende Prüfungsform wird von den verantwortlichen Lehrenden zu Beginn der Lehrveranstaltung bekanntgegeben.
Zugehörige Lehrveranstaltungen	1. Intercultural and interdisciplinary case studies (2 SWH full group size) 2. Exercises and cases (2 SWH full group size)
Lehr- und Lernformen	2 SWS Seminar, 2 SWS Übung (volle Gruppengröße) Regulatory learning and teaching type: • 2 SWS Tuition in seminars (Seminaristischer Unterricht) • 2 SWS exercises and cases Learning types: • Platform-based self-learning programme • Collaborative research and case study-based (team) learning Teaching types: • Synchronous online and classroom sessions • Asynchronous self-guided digital mastery learning
Literatur	Yildirim-Krannig, Y. et al. <i>EduBox Virtual intercultural teams – a self-learning course. A HOOU-project</i>. HOOU. Bolten, Jürgen: <i>The Dune Model – or: How to Describe Cultures</i>, 2014. In: AFS Intercultural Link, 5 (2014), 1, 4-8 URL: https://issuu.com/afsinterculturalprograms/docs/afs_intercultural_link_news_magazin DiStefano, Lynne D. et al.: Bridging Differences: A Model For Effective Communication Between Different Disciplines Through Conservation Training Programs for Professionals, 2004, City & Time 1 (2): 1. [online] URL: http://www.ct.ceci-br.org Ferrazzi, Keith: <i>Getting Virtual Teams Right</i>, 2014. Harvard Business Review. URL: https://hbr.org/2014/12/getting-virtual-teams-right Green, Kelli et al: <i>Diversity in the Workplace: Benefits, Challenges, and the Required Managerial Tools</i>, 2015. University of Florida URL: https://edis.ifas.ufl.edu/pdf/HR/HR02200.pdf

	Stahl, Günther K. et al.: <i>Unraveling the effects of cultural diversity in teams: A meta-analysis of research on multicultural work groups</i>, 2010. Journal of international business studies, 41, pp 690–709 Rathje, Stefanie: <i>The Cohesion Approach of Culture and Its Implications For The Training Of Intercultural Competence</i>, 2014. In: Journal Advances in Higher Education: Research, Education and Innovation, S. 95-114, 2011, Ungerleider, John: <i>Conflict</i>, 2008. In: Effective Multicultural Teams: Theory and Practice pp 211–238, Wiesbaden, Springer VS
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