

WORLD SYMPOSIUM ON SUSTAINABILITY LEADERSHIP (WSSL 2023)

Submissions:

Deadline for submission of abstracts: 30th October 2022

Deadline for submission of papers: 30th January 2023

Please send your abstract to:

SDG-Publications Team

SDG-Publications@haw-hamburg.de

Organisation:



Cooperation:



São Paulo, Brazil, 4th - 5th May 2023
University of São Paulo

São Paulo, Brazil, 4th - 5th May 2023

BACKGROUND

There are numerous definitions of the term sustainable leadership in the literature. These differ in their definitions of leadership and sustainability. Furthermore, there is a difference whether it is about the characteristics and skills of the decision-makers or the logic of management theory. In any case, sustainable leadership or responsible leadership has the task of shaping the interplay of forces between conventional and sustainability-related decision-making premises, emphasising the need for a greater emphasis on considerations to sustainable development as part of decision-making processes. This applies to both, public and private organisations.

Even though leadership is a key component in the implementation of sustainability at organisations, there is a paucity of events where a special focus on this aspect is given. In order to fill in this gap, the World Symposium on Sustainability Leadership is being organised by the Hamburg University of Applied Sciences (Germany) <https://www.haw-hamburg.de/ftz-nk/>, the University of São Paulo (Brazil)

<https://www.fea.usp.br/>, in cooperation with the Manchester Metropolitan University (UK) <https://www.mmu.ac.uk/>, Inter-University Sustainable Development Research Programme <https://www.haw-hamburg.de/en/ftz-nk/programmes/iusdrp/>, European School of Sustainability Science and Research (ESSSR) <https://esssr.eu/>, and German-Brazilian Science and Technology Network – GERBRAS SCIENCENET (Germany) <https://www.haw-hamburg.de/en/ftz-nk/programmes/gerbras-sciencenet/>.

This Symposium is aimed at those working in, or concerned with, leadership in a sustainable development context. It provides an opportunity to showcase projects, approaches and activities that investigate or utilise leadership principles and methods as a means to guide the world of organisations. The Symposium aims to facilitate networking and the development of partnerships and promote collaborative efforts for those using leadership as a tool to overcome the challenges associated with sustainable development.

AUDIENCE

Presenters and delegates attending the World Symposium on Sustainability Leadership will come from a wide range of sectors, including, but not restricted to:

1. people working in universities, colleges and training organisations (tertiary education);
2. representatives from companies (SMEs) and large enterprises;
3. members of NGOs working with sustainability;
4. governmental institutions including representatives from ministries and local government organisations and departments;
6. intergovernmental agencies;
7. sustainability consultants;
8. other interested parties.

AIMS OF THE SYMPOSIUM

- a) to provide interested actors from across the world with an opportunity to present their work in the field of leadership on sustainable development;
- b) to provide a platform for the exchange of information, ideas and experiences from projects and initiatives (whether completed, ongoing or emerging) focusing on sustainability leadership - an opportunity to share lessons learnt, successful initiatives and good practice from across the world;
- c) to discuss approaches and experiences used at enterprises, which explore the role of leadership in putting sustainability concepts into practice.

PUBLISHING OPPORTUNITIES

Participants who wish to submit a paper will be invited to contribute towards an edited volume entitled “Implementing Sustainability Leadership in Public and Private Organisations”. This book will be aimed at a wide readership, notably those on the front line of sustainability efforts at universities and companies, along with policymakers, researchers, and students. The book will be a further volume of the award-winning “World Sustainability Series” <https://www.springer.com/series/13384> published by Springer, which since its creation in 2008 has become the world’s leading book series on sustainable development. The decision of the editors as to which papers may be selected and undergo peer review for the book is final.

Some of the papers may also be submitted for peer-review in the Journal “Discover Sustainability” published by Springer Nature: <https://www.springer.com/journal/43621>

THEMES

The Symposium will explore a variety of major themes, such as:

- 1) Sustainability and Leadership in the Private Sector (e.g. companies, enterprises)
- 2) Sustainability and Leadership in the Public Sector (e.g. universities, government offices, NGOs, etc)

Interconnected Sub-themes which cut across both themes include:

- a) Enabling sustainability leadership;
- b) Stakeholders’ involvement in sustainability;
- c) Innovation in leadership;
- d) The role of partnerships in promoting leadership on sustainable development;

- e) Change management for corporate sustainability;
- f) The role of responsible leadership in the promotion of corporate social responsibility or creating sustainable business models;
- g) The role of leadership in driving communities towards sustainable development;
- h) Leadership for sustainable development and social innovation;
- i) The role of leadership in implementing the SDGs in higher education institutions;
- j) Conceptual aspects of sustainability leadership and responsible leadership;

Other themes may also be considered. Please contact the organising committee if you have any ideas.

DEADLINES

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These deadlines are important, so that the book can be produced as soon as possible following the event.

Registration:

Deadline for early bird registrations: 30th November 2022

Deadline for late registrations: 30th January 2023



FEES AND CHARGES

The early-bird registration fee is € 150 (deadline: 30th November 2022), and the normal registration fee is € 200 for all professionals, for registrations after 30th November 2022. This fee includes lunches and coffee breaks on 4th and 5th May 2023.

A limited number of places at a discounted fee of € 90 will be available for students on a first-come-first-served basis. The discounted fee will also include lunches and coffee breaks during the event.

Additionally, there will be an optional conference dinner with guest speakers on the evening of 3rd May 2023. Conference dinner tickets are available at € 50 per person.

This is a self-funded event, and the organisers are unable to pay any travel or accommodation costs of any kind. They are however happy to issue letters of invitation to support delegates to request funding for their participation.

The Symposium will provide participants with an outstanding opportunity to interact and network with delegates from around the world, and with a very broad range of experience and insights.

HOW TO SUBMIT AN ABSTRACT

An abstract should be up to 200 words, it should describe the rationale and aims of the paper, and some of its results. General descriptions of broad contexts should be avoided. The full contact details about the author(s) need to be provided. Abstracts should be written in the third person and not in the first or second one (e.g. I, me, or my paper). Please see below a sample abstract. Authors whose abstracts have been accepted, will receive further details about how to submit their full papers, and further logistical information. Please send your abstract to:

SDG-Publications Team

SDG-Publications@haw-hamburg.de

SCIENTIFIC COMMITTEE

Professor Walter Leal

Professor Walter Leal holds the Chairs of Climate Change Management at the Hamburg University of Applied Sciences (Germany), and Environment and Technology at Manchester Metropolitan University (UK). He directs the Research and Transfer Centre “Sustainability Development and Climate Change Management”. His main research interests are in the fields of sustainable development and climate change, also including aspects of climate change and health.

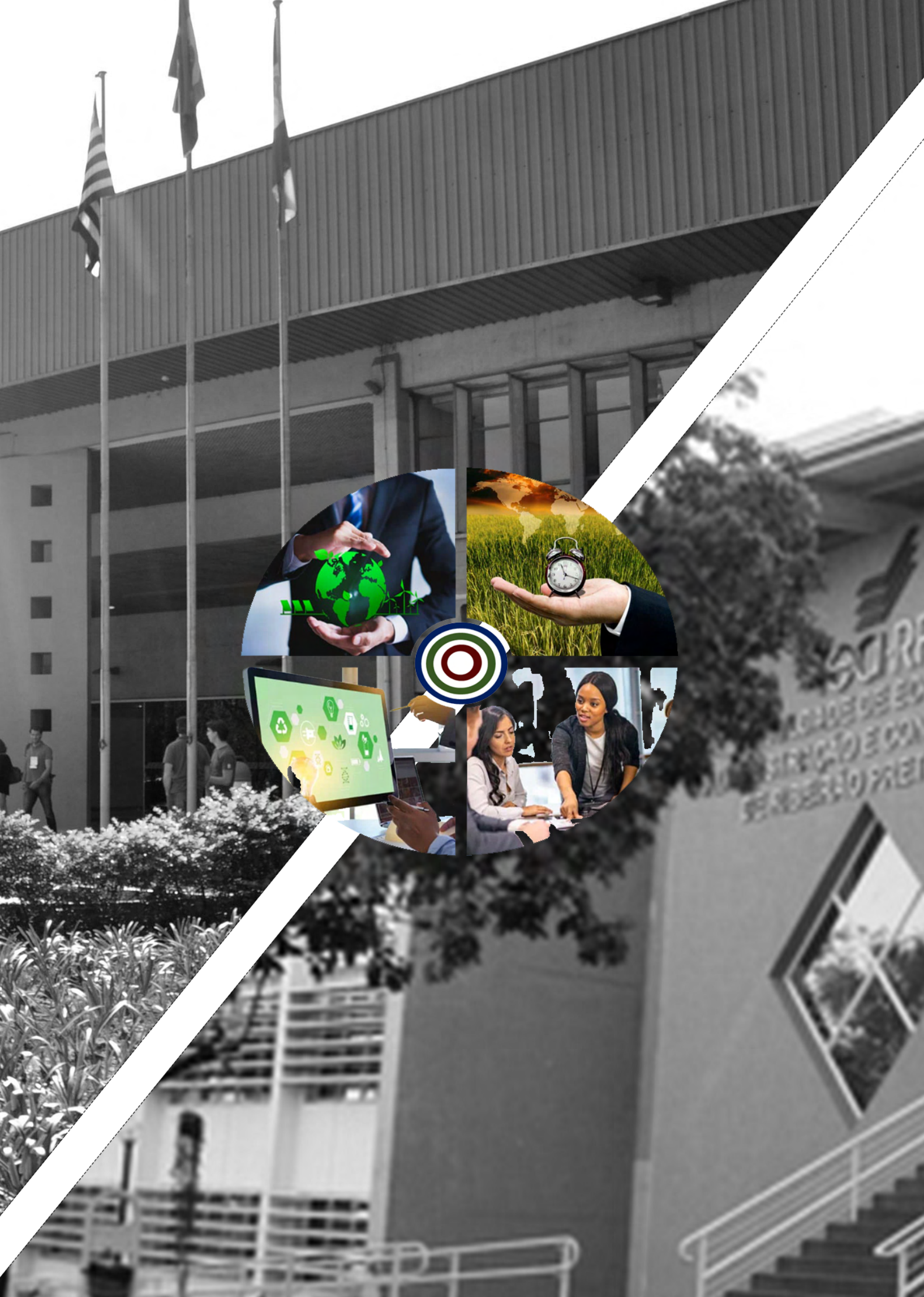
Professor Adriana Caldana

Adriana Cristina Ferreira Caldana is an associate professor at the University of Sao Paulo. She holds a Ph.D. in Psychology from the University of São Paulo. Her research focuses on human resources management, organisational sustainability, executive education for sustainability, and stakeholders’ management.

Professor Flavio Hourneaux

Flavio Hourneaux has a BSc, MSc and a PhD from the University of São Paulo (USP). Professor of the Business Administration Department of the School of Economics, Business Administration, and Accounting at the University of São Paulo (FEA-USP) since 2013. Editor-in-chief of RAUSP Management Journal (Emerald Publishing). Current Chair of the Brazilian Chapter of United Nations Principles for Responsible Management Education (PRME).





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