

WORLD SYMPOSIUM ON SUSTAINABLE TOURISM (WSST)

University of São Paulo
Ribeirão Preto, Brazil
8th - 9th May 2025

Submissions

Deadline for submission of abstract:
30th October 2024

Deadline for submission of papers:
30th January 2025

Registration

Early bird registration deadline:
30th November 2024

Late registration deadline:
30th January 2025

Registration Link



Please send your abstract to:

SDG-Publications Team
SDG-Publications@haw-hamburg.de

Organization



Cooperation



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BACKGROUND

In recent decades, tourism has experienced unprecedented growth, emerging as one of the world's largest and fastest-growing industries. While this growth has brought numerous benefits, it has also raised significant concerns about its environmental, social, and cultural impacts. Traditional tourism practices often contribute to environmental degradation, biodiversity loss, exploitation of natural resources, and cultural commodification. Moreover, communities in popular tourist destinations frequently face challenges such as overcrowding, pollution, loss of traditional livelihoods, and cultural erosion.

In response to these challenges, the concept of sustainable tourism has gained traction as a viable alternative to conventional tourism models. Sustainable tourism, also known as responsible tourism or eco-tourism, seeks to minimize the negative impacts of tourism while maximizing its benefits for host communities, the environment, and future generations. At its core, sustainable tourism aims to strike a balance between economic growth, environmental conservation, and socio-cultural preservation. Key principles of sustainable tourism include:

Environmental conservation: Sustainable tourism practices prioritize the protection and preservation of natural ecosystems, biodiversity, and landscapes. This involves minimizing carbon emissions, reducing waste generation, conserving water resources, and promoting renewable energy use.

Community empowerment: Sustainable tourism aims to empower local communities by involving them in decision-making processes, ensuring equitable distribution of benefits, and respecting indigenous rights and cultural traditions. Community-based tourism initiatives enable local residents to actively participate in and benefit from tourism activities.

Cultural preservation: Sustainable tourism values and respects the cultural heritage and identities of host communities. It promotes authentic cultural experiences, supports local artisans and cultural practitioners, and fosters cross-cultural understanding and appreciation.

Economic sustainability: Sustainable tourism endeavours to generate economic benefits that contribute to local livelihoods, job creation, and poverty alleviation, particularly in rural and marginalized areas. It promotes fair wages, ethical employment practices, and responsible business operations within the tourism supply chain.

As awareness of sustainability issues continues to grow, there is a growing momentum within the tourism industry to embrace sustainable practices and initiatives. Governments, businesses, non-profit organizations, and civil society actors are increasingly recognizing the importance of integrating sustainability into tourism planning, development, and management processes.

The World Symposium on Sustainable Tourism (WSST) serves as a timely and essential event for stakeholders to come together, share knowledge, and chart a course towards a more sustainable future for tourism. By fostering collaboration, innovation, and collective action, WSST aims to catalyze positive change within the tourism industry, ensuring that tourism remains a force for good for both people and the planet.



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DEADLINES

Submission Deadlines:

Abstract submission deadline: 30th October 2024

Full paper submission deadline: 30th January 2025

These deadlines are important, so that the book can be produced as soon as possible following the event.

Registration Deadlines:

Early bird registration deadline: 30th November 2024

Late registration deadline: 30th January 2025

FEE AND CHARGES

For International Delegates:

A conference fee of Euro 280 plus taxes will be charged.

For students, the fee is reduced to Euro 150 plus taxes.

For Brazilian Delegates:

The fee is set at R\$ 400.

For students, it is R\$ 200.

This fee is intended to cover preparation costs.

What's included in the fee?

1. Reception on the evening of 8th May 2025
2. Lunches and coffee breaks on both 8th and 9th May 2025.
3. A complimentary online copy of the publication titled "Forecasting Sustainable Tourism: Challenges, Strategies and Innovations". This will be provided to the authors who contributed to the publication.



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HOW TO SUBMIT AN ARTICLE

An abstract should be up to 200 words, it should describe the rationale and aims of the paper, and some of its results. General descriptions of broad contexts should be avoided. The full contact details about the author(s) need to be provided. Abstracts should be written in the third person and not in the first or second one (e.g. I, me, or my paper).

SAMPLE ABSTRACT

Some developments on education for sustainable development in higher education institutions

Full name of Authors and institutions

Abstract

The implementation of sustainable development in higher education is a global trend. Yet, the intensity and the depth with which higher education institutions are taking on the challenge of sustainability, significantly differs. This paper presents a global analysis about how higher education institutions are including sustainability issues in the different areas (e.g. teaching, research, outreach and institutional management) and describes the progress made in this field during the last 10 years. A special emphasis is given to the problems and barriers which prevent developments in respect of the integration of sustainability issues in higher education. Finally, some concrete steps which may be undertaken in order to allow universities to integrate sustainable development in their activities but also in regional development, are outlined. This paper will be useful to anyone interested in the different levels of emphasis given to sustainable development at higher education institutions across the world.

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SCIENTIFIC COMMITTEE

Professor Dr. Walter Leal

Professor Walter Leal holds the Chairs of Climate Change Management at the Hamburg University of Applied Sciences (Germany), and Environment and Technology at Manchester Metropolitan University (UK). He directs the Research and Transfer Centre "Sustainability Development and Climate Change Management". His main research interests are in the fields of sustainable development and climate change, also including aspects of climate change and health.

Professor Dr. João Eustachio

Dr. João Eustachio is an economist, researcher, and project manager based at the Hamburg University of Applied Sciences, where he leverages his expertise in sustainability research, sustainability leadership, education for sustainable development, corporate social responsibility, and sustainability policy. Holding a Bachelor's degree in Economics from FEA-RP/USP, as well as a Master's and Ph.D. in Business Management from the same institution.

Professor Dr. Marina Lourenção

Dr. Marina Lourenção is a professor at the School of Economics, Business Administration, and Accounting of Ribeirão Preto at the University of São Paulo (FEA-RP/USP). She holds a Ph.D. in Business Administration from FEA-RP/USP with a period at the University of Dundee in the United Kingdom. She completed her Master's and Bachelor's in Business Administration at FEA-RP/USP. Her first postdoctoral fellowship was completed at the PIO XII Foundation, and the second was at the University of São Paulo.

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