

FACULTY OF BUSINESS AND SOCIAL SCIENCES
DEPARTMENT OF NURSING AND MANAGEMENT

Creating knowledge to drive change in healthcare

ACADEMIC STUDY WITH A STRONG PRACTICAL COMPONENT FOR CAREERS IN HEALTHCARE AND NURSING

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HOCHSCHULE FÜR ANGEWANDTE WISSENSCHAFTEN HAMBURG

Hamburg University of Applied Sciences

DEPARTMENT OF NURSING AND MANAGEMENT: CREATING KNOWLEDGE TO DRIVE CHANGE IN HEALTHCARE

Academic study with a strong practical component for careers in healthcare and nursing

Research and teaching

FOREWORD

The demographic development in Germany presents our society with new unprecedented challenges. This particularly affects health care professions, which are constantly confronted with increasing and more complex tasks and responsibilities. Meeting these challenges successfully in the future will mean recruiting greater numbers of highly qualified professionals, advancing interdisciplinary collaboration and optimising the processes on which successful healthcare depends. This development will raise the profile and prestige of health care professionals.

Our department is leading the way into the scientifically based transformation of nursing and health care professions. We contribute by means of research and teaching in order to develop solutions for the major challenges in health care as well as for the management of health and social care institutions.

On the following pages we would like to introduce you to our Department of Nursing and Management, our commitment to research and teaching, and our degree programmes. Whether you are a prospective student considering a career in health care, a health care professional keen to advance your professional competences or a leader in a health care institution interested in becoming involved in research or recruiting the specialists of tomorrow, we can help. We hope you enjoy reading about our work. We will be pleased to receive your feedback and respond.

Uta Jou'clys

Prof. Dr. Uta Gaidys Head of Department

Su e dul

Prof. Dr. Susanne Busch Deputy Head of Department









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OUR SOCIETY NEEDS ROBUST HEALTHCARE CAREER PATHWAYS

A look to Germany's European neighbours shows us that, in many of them, nursing and associated healthcare professions have a higher status than they do here in Germany, with a stronger public profile, greater prestige, and – notably – a larger proportion of graduates working in these fields.

A shift is currently taking place in this regard in Germany's healthcare industry and health policy. The German Council of Science and Humanities (*Wissenschaftsrat*), the German federal government's central advisory body on matters of academic research and training, has acknowledged the need for higher standards of academic education in these fields and given its support to the development of degree courses in areas such as nursing, physiotherapy, occupational therapy, speech and language therapy, and midwifery.

Professionals with academic qualifications are the key to generating new knowledge in these sectors, developing innovative ideas, methods and structures, implementing them in day-to-day practice, and evaluating their success. Graduate professionals in these healthcare fields additionally have the capacity to support needs-based and economical resource planning in healthcare sector institutions such as hospitals, health centres, practices, and social care establishments catering to day and residential patients.



Academic qualifications to help professionals meet patient needs



DRIVING NURSING'S TRANSFORMATION INTO A GRADUATE PROFESSION

The Department of Nursing and Management at HAW Hamburg develops and delivers degree courses and conducts research with the aim of helping prospective and existing professionals in healthcare fields combine specific specialisms and evidence-based practice, providing them with theoretical and practical skills that will enable them to 'hit the ground running' in their careers.

The many years of experience which our academic staff collectively hold have taught them that successful nursing and healthcare professionals need to know how to manage time and resources effectively, implement up-to-the-minute pathways to meet increasing complex patient needs, and be thoroughly familiar with how the healthcare sector works and how it relates to other areas of society.

Optimised processes and coordinated practices benefit all stakeholders in the sector – patients, professionals and employers.

Our research and teaching objectives

- Delivering a solid academic education to those at the beginning of their careers and enabling experienced professionals to engage in CPD
- Finding solutions to today's challenges around advancing healthcare and nursing for today's and tomorrow's needs
- Improving management practices in healthcare and social care establishments and institutions
- Empowering nursing and healthcare professionals to advance their careers
- Generating research findings in the fields of nursing, health promotion, patient-centred care, and healthcare management; solving structural and interdisciplinary issues in healthcare systems

CREATING KNOWLEDGE TO DRIVE CHANGE IN HEALTHCARE

Our academic staff are committed to advancing knowledge to generate change in the healthcare field, across their research and teaching. The professors, staff and visiting lecturers, and researchers who work in the Department have strong and diverse track records in academia and professional practice, sharing their skills and experience in fields including research, business and management. Their passion for what they do permeates their teaching and research activities and they value each student as the individuals they are.



Students from the Department of Nursing and Management at work in our library

Our mission

OUR TEACHING: A PASSION FOR PRACTICE

We believe in our research and sharing our knowledge, both within our own specialisms and in interdisciplinary contexts within the Department, our faculty and across HAW Hamburg.

SCIENCE AND SETTINGS

We are a point of intersection between scientific findings and practical application. We take pride in our strong research skills and their consistent contextualisation in real-world healthcare settings and healthcare institutions.

CENTRING PEOPLE

People are at the heart of all we do – whether it relates to our students or to those they will care for in their future careers. Our students benefit from small-group teaching and individual attention from academic staff, who are committed to remaining approachable and keeping up to date with the day-to-day realities of the healthcare professions.

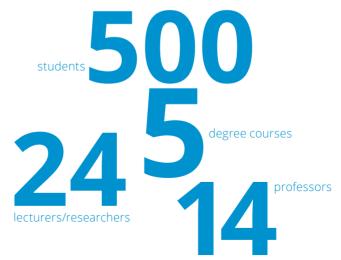
WORKING TOGETHER TOWARDS SHARED OBJECTIVES

We centre our efforts on producing ground-breaking research and driving a consistent and continuous evolution towards a graduate nursing and healthcare landscape. Yet this is not an endeavour in which we can succeed alone. We need, and are fortunate to have, capable and committed partner organisations.

We work, across a range of projects and levels, with hospitals, nursing and social care service providers, professional and voluntary associations, German federal institutions, the federal states and local authorities, and research establishments in Germany and beyond. One key area in which our partners support us is by providing the students in our cooperative degree programme in Nursing (B. Sc.) with the practical component of their training.

We place great emphasis on working closely with our partners to ensure we achieve the aim which inspires all our research and our degree courses - improving professional practice in healthcare.

FACTS AND FIGURES



How you can benefit from working with us

- Realise research on issues that matter to you
- Receive evidence-based recommendations for practice
- Recruit our graduates to your management positions and to other roles
- Help your staff access CPD opportunities
- Support staff members to gain degrees and show you value them – with the associated benefits to retention

REAL-WORLD RESEARCH

Our Department is strong on research that generates innovative responses to current issues from academia and professional practice in relation to healthcare provision, organisational development and knowledge transfer. Our projects, covering a diverse range of thematic areas and involving various partner organisations, aim to prepare all those engaged in delivering healthcare for the continuously evolving challenges presented by healthcare provision in the modern world and to help initiate, structure and evaluate the processes of change we will need in order to meet these challenges. Throughout, we centre the necessity of a robust scientific evidence base to the effective and successful implementation of new insights in practical settings.

SOME OF OUR RESEARCH PROJECTS

hermA – automated modelling of hermeneutic processes

Among the aims of this collaborative project is the development of a dialogue-based, enhanced understanding of decision-making situations faced by people in serious illness and at the end of life, and of these situations' significance. A key aspect of the project is an investigation of the extent to which partial automation might support hermeneutic analysis of these dialogues.

www.haw-hamburg.de/ccg

KoPM - A cooperative organisational smodel for nursing and medicine

This project seeks to redesign patient-centred processes around treatment teams consisting of doctors and nurses, creating a new organisational structure which supports process implementation. The rethinking of roles within these teams leads to innovations such as the transferral of overall treatment process coordination to nurses.

www.kopm-zentrum.de

AniTa - support-swapping for families

At the heart of this pilot project is an innovative form of support for people needing care but living far away from relatives. An online 'support exchange' puts adult children and relatives of elderly people in touch with one another to 'swap' caring help with another family living near their parent or relative.

www.anita-familie.de

WE ARE PART OF THE COMPETENCE CENTER FOR HEALTH (CCG)

Health is precious, complex and multi-faceted, giving rise to challenges we can only hope to meet by working with others. The Competence Center for Health (CCG) puts this principle into action. Over 30 professors – 14 of whom belong to our Department – and numerous further academics are members of the CCG, working across faculty and departmental boundaries.

The expertise our Department's staff members share with the CCG centres on nursing, but extends far beyond it, encompassing methods and insights drawn from a range of healthcare professions and their associated academic disciplines. Our experience in midwifery also enriches the CCG's repertoire, alongside our course in Interdisciplinary Healthcare and Management (see p. 25). Further, there are plans to supplement our expertise with selected aspects of healthcare therapies. Members of our Department are engaged in research and teaching in areas such as healthcare provision, health promotion, health economics and setting-related approaches to healthcare, enhancing the CCG's work with their perspectives.

Hochschule für Angewandte Wissenschaften Hamburg

Competence Center Gesundheit (CCG) Alexanderstraße 1 / room 5.07 Berliner Tor Campus 20099 Hamburg T +49 40 42875-7210 ccg@haw-hamburg.de Heads: Prof. Dr. Susanne Busch Prof. Dr. Joachim Westenhöfer

Team: Ralf Schattschneider Michaela Weber

The CCG

- creates a link between research and practice, embracing diverse aspects of health.
- serves as a forum for HAW
 Hamburg's health-related
 disciplines to pool their
 expertise.
- runs a research colloquium, a lecture series and a Research Day featuring speakers from academic and professional settings.
- promotes collaboration on health-related research and knowledge transfer projects.
- provides students with the opportunity to get involved in real-life healthcare projects via roles as student assistants, periods of work experience, and the chance to complete their degree thesis in the context of a project.

'Health is not everything, but without health, everything is nothing.'

Arthur Schopenhauer, philosopher, 1788–1860

OUR TEACHING. A PASSION FOR PRACTICE

Studying with us means experiencing quality academic learning with emphatic applicability in professional practice. Our teaching links science and settings, experience and innovation in diverse aspects of the health sector. We welcome school leavers and seasoned professionals alike – and everyone in between – to join our courses and achieve their career aims.

FRESH FROM THE SETTING

Our courses work on the basis of small-group teaching, so we can give students a high level of individual attention. Students either complete a practical component alongside their theoretical studies or they come to us from a background of professional practice and learn academic methods and ways of working, which help them, for example, to identify needs for research from within their professional settings and launch projects to meet them. We make sure our students leave us with a sound grasp of the healthcare system, its workings and pathways to influencing health policy. In some of our courses, students specifically attain leadership and management skills that can enable them to take their careers – in whichever field they are located – to the next level.



The staff of the Department of Nursing and Management, HAW Hamburg

HANDS-ON EXPERTS

A PASSION FOR PRACTICE – SCIENCE AND SETTINGS – CENTRING PEOPLE

Our formula for success provides our students with excellent career prospects and our partner organisations with highly practical foundations for joint research and development projects.





Experts in discussion







Our professors

Prof. Dr. Anja Behrens-Potratz

Professor, Business and Management in the Health Sector Oversees MBA in Social and Health Management

Prof. Dr. Susanne Busch

Professor, Health Economics and Health Policy
Deputy Head of Department; Head of Competence Center for Health

Prof. Dr. Adina Dreier-Wolfgramm

Professor, Nursing; head of Skills Lab

Prof. Dr. Uta Gaidys

Professor, Nursing (specialism in ethics and communication); Head of Department Oversees M. Sc. in Nursing

Prof. Dr. Vanessa Hoffmann

Professor, Healthcare Therapies

Prof. Dr. Claudia Maria Limmer

Professor, Midwifery

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Prof. Dr. Corinna Petersen-Ewert

Professor, Health and Social Sciences Oversees B. Sc. in Interdisciplinary Healthcare and Management

Prof. Dr. Alaleh Raji Professor, Medicine

Prof. Dr. Miriam Richter

Professor, Nursing

Oversees cooperative B. Sc. degree programme in Nursing Departmental coordinator of international affairs

Prof. Dr. Constanze Sörensen

Professor, Business in the Health Sector Departmental PR and communications officer

Prof. Dr. Peter Stratmeyer

Professor, Nursing Chair of Examinations Committee

Prof. Petra Weber Professor, Nursing

and more ...



Asking questions ...





OUR PASSION; OUR COMMITMENT

Our Department's staff share a passion for conducting research and delivering teaching for professional practice and a strong commitment to all they do. Alongside our professors, our team consists of lecturers and researchers from the disciplines of nursing, nursing pedagogy, healthcare therapies and health sciences, health management and midwifery. Doctoral students and administrative staff are further valued members of our team, sharing their qualifications and experience to help design and evolve our degree courses, enrich our research, and drive our development.



.. engaging in debate

THE SKILLS LAB: REALISTIC SIMULATION OF REAL-LIFE SITUATIONS

One of our Department's strategies for keeping its teaching as close as possible to the working environment our students will encounter after graduation is our innovative Skills Lab, a training space for communicative competencies and other components of a successful healthcare professional's skill set. Students can practise conducting difficult conversations with patients, providing care to people with specific conditions, and supporting health in people at various stages of life. The Skills Lab uses a range of teaching and learning methods, including input from practical instructors, role play with actors, and up-to-the-minute high-fidelity-simulators. In this way, students gain confidence in negotiating the challenges they will face 'for real' in their day-to-day working lives. HAW Hamburg is a member of two major associations which are helping us to continuously improve our approaches to teaching and learning and ensure our Skills Lab delivers high-quality learning experiences.





Learning for professional practice: students at work in our Skills Lab



INTERNATIONAL CONNECTIONS: FORGING GLOBAL LINKS IN HEALTHCARE

We at HAW Hamburg regard international competencies as key to professional success and provide support for international encounters and connections among our students and staff. The Department of Nursing and Management offers opportunities to spend time abroad for study, work experience, a placement or a summer school; we believe that, in our age of globalisation and increasing migration, international experience is a vital facet of a mature and strong health-care profession.

The social and cultural competencies required for successful interaction with people from across the globe, and awareness of diverse identities and lifeworlds, expand our horizons and help us to value people for who they are, which makes international experience invaluable to those intending to pursue a professional career. Observing the ways in which other countries address the societal challenges associated with healthcare provision can provide ideas and inspiration for new approaches at home.



MAKING DIGITALISATION WORK FOR HEALTH AND YOU

Our degree courses are designed to supply students in our Department with ample opportunities to encounter and prepare for the demands and challenges of the digital revolution which they will meet in their future workplaces.

We make regular use of course management and e-portfolio systems such as Moodle and Mahara, virtual classroom technology (Adobe Connect), and inverted classroom and blended learning concepts. Our course structure combines in-person and online teaching with self-study, helping students engage in their academic work wherever and whenever it suits them best. Critical, reflective media literacy is integral to our course curricula. It is important to us to ensure our students receive specific instruction around digital components of their future careers in healthcare provision, nursing and healthcare therapies, such as digital documentation of care provided to patients, technical assistance systems and robotics.

When you join us, we'll provide you with a range of collaborative tools, including Prezi, OneNote and Mahara; you'll have access to advisory and training sessions on the use of digital applications and we'll support you in using software we have at HAW Hamburg, such as Word, Excel and Zotero. Of course, we run regular computer and e-portfolio advice clinics.

SOCIAL SPACES

We are located on HAW Hamburg's principal site, the Berliner Tor / Alexanderstrasse campus, which is also home to the Faculty of Business and Social Sciences, HAW Hamburg's central administration, and its Student Center.

The Department is based in Alexanderstrasse 1, with facilities including a dedicated library, the Skills Lab, meeting rooms and offices, and a welcoming café.

You'll be studying in the heart of Hamburg. It's just a few minutes' walk to the busy shops and restaurants of Lange Reihe, the greenery of Lohmühlenpark or the waterside at the Alster.

Students can keep fit in the HAW gym, benefit from advice and events offered by the International Office and the Career Service, and get involved with intercultural projects.



Fachschaftsrat Pflege und Gesundheit: your student representatives

We of the FSR Pflege und Gesundheit are there to represent the interests and views of all students in the Department of Nursing and Management. During your degree course, you'll have questions to which you need answers, you'll come up with good ideas, and occasionally there may be a problem. We're on hand to help by sharing our experience and, if required, putting you in touch with people or organisations that can provide further support.

Arrange a one-to-one advice session or come to one of our advice clinics:

Room 0.13 Alexanderstraße 1 20099 Hamburg

E-Mail: fsr_pug@haw-hamburg.de





Share ideas and support over a coffee in our campus café

STUDY WHILE YOU WORK

Your professional experience in the delivery of healthcare means you know better than almost anyone else about the challenges facing the sector. The numbers of people needing care are rising, generating ever more complex and demanding processes and tasks.

Why not give yourself an advantage in this increasingly tough environment and study with us while continuing to carry out your healthcare role? You'll need to plan for 15 teaching weeks each semester, and a final semester spent completing your degree thesis. We additionally encourage students to gain some experience abroad during their course.

Studierende am Campus Alexanderstraße

Our degree courses

We offer a range of degree courses that will enhance your professional profile and open up new career paths.

Nursing (B. Sc., cooperative degree programme) Nursing (M. Sc.) Midwifery (B. Sc., cooperative degree programme) Completed vocational training in a healthcare occupation Interdisciplinary Healthcare and Management (B. Sc.)

BACHELOR OF SCIENCE IN MIDWIFERY (COOPERATIVE DEGREE PROGRAMME)

Birth matters. Pregnancy, childbirth, the postpartum period, and breastfeeding are normal, physiological and significant stages in the emergence of a new family. Our inter-institutional degree course in Midwifery (B. Sc.) centres these principles in training students for providing professional, validating and empowering care to women, new parents and babies.

HAW Hamburg cooperates with the University Medical Center Hamburg-Eppendorf to deliver the course, which interweaves academic study and professional practice as sites of learning about evidence-based, practical midwifery.

As much provision of midwifery care takes place in the mother's home, the course will enable you to work across in-, outpatient and extra-clinical settings, giving you invaluable expertise in supporting the everyday miracle of new life.

Course overview

- Duration: 7 semesters
- Credits: 210 CP (ECTS)
- Intake: winter semester
- Apply: 15 March 15 April

FOCAL AREAS

- Midwifery practice in low-risk pregnancies, birth, the postpartum period, breastfeeding, the first year of life
- Advising, supporting and empowering pregnant women and young families
- Working with a range of professionals

CONTACT

Prof. Dr. Claudia Maria Limmer Tel.: +49 40 428 75-7217 claudia.limmer@haw-hamburg.de



BACHELOR OF SCIENCE IN NURSING (COOPERATIVE DEGREE PROGRAMME)

Our cooperative Bachelor's degree programme in Nursing represents our response to the current increasing need for academically trained and qualified nursing specialists in the professional delivery of healthcare. A nursing degree enables graduates to provide patient-centred nursing care across in- and outpatient settings, proceeding from a firm evidence base and skilled at handling highly complex situations. Our graduates embody the professionalisation of nursing and care in the health sector.

Students take their theoretical semesters in the Department of Nursing and Management and complete the practical component of their degree with one of our qualified partner organisations in Hamburg and environs, gaining first-class experience in various sub-fields of nursing.



Course overview

- Duration: 7 semesters
- Credits: 210 CP (ECTS)
- Intake: winter semester
- Apply: 1 June-15 July

FOCAL AREAS

- Provision of patient-centred nursing care (evidence-based foundational principles for a range of patient groups
- Planning, delivering and reviewing nursing care
- Interdisciplinary course content (nursing in policy and society

CONTACT

Prof. Dr. Miriam Richter Tel.: +49 40 428 75-7092 miriamtariba.richter@ haw-hamburg.de

Katharina Straß Tel.: +49 40 428 75-7075 katharina.strass@haw-hamburg.de

BACHELOR OF SCIENCE IN INTERDISCIPLINARY HEALTHCARE AND MANAGEMENT

This highly practical degree course brings you together with professionals from other healthcare fields as you share classes and engage in discussions. We welcome applications from people who have completed vocational training in nursing, speech and language therapy, midwifery, physiotherapy or occupational therapy. Your training is worth 60 ECTS credit points towards your degree.

Once you've completed the course, interdisciplinary ways of thinking, planning and working will be second nature. We offer our students opportunities to gain international experience. The course's design ensures that you can successfully combine your degree with part-time work in your profession.

Course overview

- Duration: 6 semesters
- Credits: 210 CP (ECTS)
- Intake: winter semester
- Apply: 1 June–15 July

FOCAL AREAS

- Interdisciplinary concepts for the delivery of healthcare
- Science and research in healthcare
- Gesprächsführung und Beratung
- Providing advice and managing communicative situations
- Managing people

CONTACT

Prof. Dr. Corinna Petersen-Ewert Tel.: +49 40 428 75-7103

Patricia Sadre-Fischer Tel.: +49 40 428 75-7148

igm@haw-hamburg.de



MASTER OF SCIENCE IN NURSING

Our Master's degree course in Nursing (M. Sc.) produces graduates with the capacity to initiate, manage and evolve healthcare delivery processes on a robust evidence base and with patients at the centre. Graduates are skilled in identifying clinical research needs and realising projects to meet them, thinking, planning and working on multi-professional foundations as clinical leaders. This internationally recognised degree can also provide a basis for doctoral study. Working from the principles of Advanced Nursing Practice (ANP), we train students to work in specialised intensive/complex, oncological/palliative, or geriatric/gerontological care settings; students choose one of these focal areas and learn to synthesise their studies with their existing professional experience.

This modular, four-semester course encompasses academic, research-based components alongside clinical, process-centred and leadership development content and a period spent in a setting abroad. You'll attend classes on Mondays and Tuesdays, enabling you to continue part-time in your current role.



Course overview

- Duration: 4 semesters
- Credits: 90 CP (ECTS)
- Intake: winter semester
- Apply: every 2 years

FOCAL AREAS

- Specialised nursing care in the areas of:
 - intensive and complex car
- oncology and palliative nursing
- geriatric and gerontological nursing
- Evidence-based nursing in complex healthcare situations
- Patient-centred and evidencebased management of healthcare delivery processes
- Health care research and clinical research
- Clinical Leadership

CONTACT

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Katrin Blanck-Köster Tel.: +49 40 428 75-7112 katrin.blanck-koester@ haw-hamburg.de

MASTER OF BUSINESS ADMINISTRATION IN SOCIAL AND HEALTH MANAGEMENT

This degree course welcomes applications from people working in the caring professions who are keen to advance their career and take on management responsibilities or help shape policy in organisations such as hospitals, health and social care facilities, healthcare management businesses, health or social care insurers, childcare or rehabilitation settings. Alternatively, they may already be in a role of this kind and wish to gain additional qualifications and shore up their experience with academic study. This continuing education degree course in Social and Health

This continuing education degree course in Social and Health Management, covering five semesters, gives you the opportunity to learn more about management and advance your practical leadership skills. We encourage your professional growth by enabling you to share experiences from your professional field, reflect on them and discuss alternative ways of handling challenges.

Combining in-person teaching with self-study, the degree course leads to an officially recognised Master of Business Administration which entitles you to proceed to doctoral study should you so choose.



Course overview

- Duration: 5 semesters
- Credits: 90 CP (ECTS)
- Intake: winter semester
- Apply: anytime

FOCAL AREAS

- Drawing up strategies for healthcare establishments and businesses
- HR management, business organisation and change ma- nagement
- The course leads to a Master of Business Administration

CONTACT

Prof. Dr. Anja Behrens-Potratz Tel.: +49 40 428 75-7017 anja.behrens-potratz@ haw-hamburg.de

Dr. Andrea Kleipoedszus Tel.: +49 40 428 75-7078 mba soge@haw-hamburg.de



WHERE TO FIND US / **HOW TO GET IN TOUCH**



Via public transport: U/S Berliner Tor, U Lohmühlenstraße

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WWW.HAW-HAMBURG.DE/ PFLEGE-UND-MANAGEMENT

Learn more about our Department and our courses on our website. You'll also find links to our social media channels.





