



Vidzeme University of Applied Sciences (ViA)

Latvia, Valmiera

Agnese Lapetrova
Rector's Assistant – Research Coordinator

agnese.lapetrova@va.lv

www.va.lv



ViA - Modern higher education and research centre in Vidzeme region





ViA Profile

- Interdisciplinary approach creating study programs by integrating achievements of engineering sciences (ICT) and social sciences
- Regional development - oriented curriculum and research both in the study process and research work by academic faculty
- Cooperation among public, business and academic sectors
- Lifelong learning programmes



Research areas

- Using up-to-date ICTE solutions in system designing (Faculty of Engineering)
- Theoretical and practical research of sustainable development of business environment (Faculty of Business Administration)
- General linguistics, applied linguistics, language acquirement, history of literature, intercultural communication (Language Study and Examination Centre)
- Tourism and sustainable development (Faculty of Tourism and Hospitality Management)



Research areas

- Use of integral approach in tourism organization management and in territory development planning (Faculty of Tourism and Hospitality Management)
- Social capital. Regional development. Innovation in administration (Faculty of Social Sciences)
- Interdisciplinary approach – political science, public administration, communication, public relations, media studies, journalism, history, sociology, psychology, philosophy (Faculty of Social Sciences)



Research areas

- Logistics information systems and RFID technologies
- Business process modeling and regional planning
- Hybrid simulation systems and distributed simulation environments
- Use of virtual and augmented reality in the training process
- Sociotechnical systems engineering and evaluation
- Politics modeling
(Institute of Socio - Technical System Engineering)