



WORLD SYMPOSIUM
ON SOCIAL RESPONSIBILITY
AND SUSTAINABILITY
Edinburgh, United Kingdom
27th-29th June 2018

BACKGROUND

Social responsibility and sustainable development are two different concepts, whose integration over the years has led to significant progresses in the way enterprises see and perceive their operations. It is not only about policies or steps taken to meet legal requirements, but it also about social equality and environmental accountability, also bearing in mind the links with eco efficiency, innovation, and the health and well being of workers.

According to ISO 26000, Social Responsibility is defined as as the responsibility of an organisation for the impacts of its decisions and activities on society and the environment, through transparent and ethical behaviour that:

- contributes to sustainable development, including health and the welfare of society
- takes into account the expectations of stakeholders
- is in compliance with applicable law and consistent with international norms of behaviour
- is integrated throughout the organisation and practised in its relationships.

But even though the relations between social responsibility and sustainability are strong, it is still necessary to encourage organisations to ideally adhere to, or at least follow the principles of sustainable development in their operations, giving something back to the community.

There is thus a perceived need for a better understanding of how social responsibility is related to sustainable development, and for the identification of processes, methods and tools which may help the integration of these two important elements. There is also a real need to showcase successful examples of how to structure behaviour and institutional practice in line with the sustainability challenges we face today.

It is against this background that the “**WORLD SYMPOSIUM ON SOCIAL RESPONSIBILITY AND SUSTAINABILITY**” is being organized by the University of Edinburgh, the Research and Transfer Centre “Sustainable Development and Climate Change Management” of the Hamburg University of Applied Sciences (Germany), and the Inter-University Sustainable Development Research Programme (IUSDRP). The Symposium will be a truly interdisciplinary event, mobilizing scholars, social movements, practitioners and members of governmental agencies, undertaking research and/or executing projects focusing on social responsibility and sustainability from across the world.

The “**WORLD SYMPOSIUM ON SOCIAL RESPONSIBILITY AND SUSTAINABILITY**” will focus on “**how businesses and organizations can operate in a sustainable and socially responsible way**”, meaning that it will serve the purpose of showcasing experiences from research, field projects and best practice to foster social responsibility and sustainability, which may be useful or implemented elsewhere.



ORGANISERS

Co-Chairs

- Professor Walter Leal, Hamburg University of Applied Sciences (Germany) and Manchester Metropolitan University (UK)
- Dave Gorman, Director of Social Responsibility and Sustainability, University of Edinburgh (UK)

Scientific Committee

- Dr. Abul Quasem Al-Amin, Universiti Tenaga Nasional, Malaysia
- Dr. Nelson Amaro, Galileo University, Guatemala
- Prof. Ulisses Azeiteiro, University of Aveiro, Portugal
- Prof. Adriano Ciani, University of Perugia, Italy
- Prof. Sadiq Hussain, Ibri College of Applied Sciences, Sultanate of Oman
- Prof. Dzintra Ilisco, Daugavpils University, Latvia
- Prof. Charbel Jabbour, University of Sterling, UK
- Prof. Maris Klavins, University of Latvia, Latvia
- Prof. Linas Kliucininkas, Kaunas University of Technology, Lithuania
- Professor Johannes Platje, Wroslaw, Poland
- Professor Violeta Loric, Belgrade, Serbia
- Professor Johannes Platje, Wroslaw, Poland
- Prof. Diana-Mihaela Pociovalisteanu, Constantin Brancusi University, Romania
- Prof. Osvaldo Quelhas, Fluminense Federal University, Brazil
- Prof. Luis Vargas, University of Chile, Chile
- Prof. Luis Velazquez, University of Sonora, Mexico

Scientific Support

- Svenja Scheday, World Sustainable Development Research and Transfer Centre, HAW Hamburg, Germany
-

Cooperating Organisations

- United Nations Environment Programme (UNEP)
- Inter-University Sustainable Development Research Programme (IUSDRP)
- World Sustainable Development Research and Transfer Centre (WSD-RTC)



In order to ensure an efficient use of the time, delegates are kindly asked to organise their travel in a way that allows them to arrive in the course of 27th June 2018, and travel back in the evening or after the 29th June 2018, so they can fully take part in the Symposium.

DEADLINES

Deadline for abstracts: 30th November 2017

Deadline for papers: 20th February 2018

Deadline for all reviews: 20th April 2018

Deadline for registrations: 30th April 2018

Since the conference book is expected to be launched shortly after the event, the deadlines need to be followed.

FEES AND CHARGES

A discounted fee of Euro 300/ Euro 150 (for students) plus 19% VAT, will be charged to those who register until **30th March 2018** (early bird registration). After that, delegates will need to pay the full fee of Euro 350 /Euro 175 respectively (plus 19% VAT). The fee includes lunches and coffee breaks as well as the evening reception on 28th June 2018. Furthermore, the fee includes a **on-line copy of the book "Social Responsibility and Sustainability: how businesses and organizations can operate in a sustainable and socially responsible way"** to be made available to those authors whose papers have been peer-reviewed and accepted.

Organisations or individuals not able to pay this fee should contact the Secretariat so that it may be reduced in special cases. Interested people and organisations are encouraged to register by completing the application form provided. **This is a self-funded event and the organisers are unable to pay any travel or accommodation costs** of any kind. They are however happy to issue letters of invitation to support delegates to request funding for their participation.

REGISTRATION AND CONDITIONS OF PARTICIPATION

Registrations are now open and are possible until the 30th April 2018. Regrettably, logistical limitations mean that registrations after the deadline will not be possible. Since the space for posters and the time for presentations is limited, **delegates are advised to register as soon as possible**. The organisers will notify any interested delegate or organisation in case there are any limitations with time for presentations or space for displays. Registered delegates will then receive further details on the payment of the fees and updated information on the preparations for the event. The decision as to



which papers will be accepted for presentation will be taken by the Chairpersons, following consultation with the organising committee. Participants registering to the event will do so under the condition that they will cover their own travel, accommodation and incidental costs (e.g. visa fees) related to their trip to Edinburgh. **This is a self-funded event and the organisers are unable to pay any travel or accommodation costs of any kind.** Letters of invitation can only be sent to bona fide, registered delegates, who have paid their fees and need a document to show their employers. For cancellations of registrations up to 45 days before the event, a 50% refund may be made. For cancellations afterwards, no refunds will be possible. Registrations are now open and may be made on-line at: www.haw-hamburg.de/en/ftz-nk/events/edinburgh2018.html

CONTACT POINTS FOR SCIENTIFIC INPUTS AND STRATEGIC COOPERATION

All questions related to scientific inputs and strategic partnerships, as well as the book, should be sent to:

Walter Leal (BSc, PhD, DSc, DPhil, DEd, DLitt, FSB, FRGS, FLS)
Professor of Environment and Technology
Hamburg University of Applied Sciences (Germany) and Manchester Metropolitan University (UK)
E-mail: info@iccip.net

CONFERENCE ADMINISTRATION AND CONTACT POINT FOR FURTHER DETAILS

All questions related to abstracts and registrations should be sent to:

Svenja Scheday, World Sustainable Development Research and Transfer Centre , HAW Hamburg, Germany
E-mail: svenja.scheday@haw-hamburg.de

HOW TO SUBMIT AN ABSTRACT

An abstract should be up to 200 words, it should describe the rationale and aims of the paper, and some of its results. General descriptions of broad contexts should be avoided. The full contact details about the author(s) need to be provided. Abstracts should be written in the third person and not in the first or second one (e.g. I, me, or my paper). Please see below a sample abstract. Authors whose abstracts have been accepted, will receive further details about how to submit their full papers, and further logistical information.



