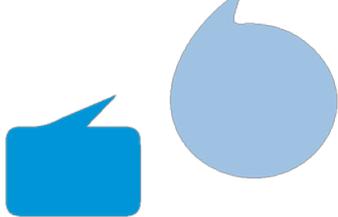




2nd WORLD SYMPOSIUM
ON CLIMATE CHANGE
COMMUNICATION

Graz, Austria
7th – 9th February 2018



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BACKGROUND

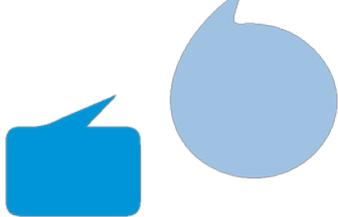
The complexity of climate change means that appropriate approaches, methods and tools to communicate the problem and its various ramifications are urgently needed. Article 6 of the United Nations Framework Convention on Climate Change (UNFCCC) clearly addresses the importance of climate change communication to the general public and reiterates the need to engaging the various stakeholders in debating this issue. It also highlights the responsibility of the UNFCCC signatory countries to develop and implement educational and public awareness programmes on climate change and its effects, to ensure public access to information, and to promote public participation in addressing communication issues.

A serious problem observed today is the fact that because the phenomena of climate change is global in nature, many people do not believe it is related to them. Yet, most impacts of climate change are local in nature. The sooner people (especially decision-makers but also representatives from industry, the housing and agriculture sectors, as well as ordinary citizens) realise that climate change is a matter that affects them and—as such—needs to be taken seriously, the more rapidly the required mitigation and adaptation measures may be implemented. In this context, communication on climate change can play a key role.

The Intergovernmental Panel on Climate Change (IPCC) has, in connection with its 5th Assessment Report (AR5), engaged on a major communication and information outreach to promote the report and its results. Elsewhere however, the proper communication of matters related to climate change is found wanting. The complexity of the problem, whose scope entails not only increases in temperatures, but also erratic rainfalls, extended droughts, and extreme events on the one hand, as well as decreases in agriculture and livestock production, property losses and a variety of other consequences on the other, requires a holistic understanding of the causes and effects of climate change.

The above state of affairs illustrates the need for a better understanding of what climate change is, and for the identification of approaches, processes, methods and tools which may help to better communicate it. There is also a perceived need to showcase successful examples of how communication on matters related to climate change across society and stakeholders can take place, so as to catalyse the sort of cross-sectoral action needed to address the phenomena and its many consequences.

It is against this background that the “**2nd WORLD SYMPOSIUM ON CLIMATE CHANGE COMMUNICATION**” is being organized by the Research and Transfer Centre “Sustainable Development and Climate Change Management” of the Hamburg University of Applied Sciences (Germany), Manchester Metropolitan University, University of Graz, Austria and the International Climate Change Information Programme (ICCIP) in collaboration with a set of organisations. The Symposium will be a truly interdisciplinary event, mobilizing scholars, social movements, practitioners and members of governmental agencies, undertaking research and/or executing projects on climate change communication across the world.



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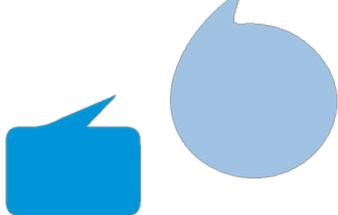
The “2nd WORLD SYMPOSIUM ON CLIMATE CHANGE COMMUNICATION” will focus on “**addressing the challenges in communicating climate change across various audiences**”, hence providing a platform for reflections on climate change communication research and practice. The Symposium will also offer a concrete contribution towards a better understanding and in catalysing further action to better communicate climate change. Furthermore, the event will serve the purpose of showcasing experiences from research, field projects and best practice to foster climate change communication among various settings and audiences, which may be useful and which could be adapted and replicated elsewhere.

AIMS

Consistent with the need for more cross-sectoral interactions among the various stakeholders working in the field of climate change, the aims of the “2nd WORLD SYMPOSIUM ON CLIMATE CHANGE COMMUNICATION” are as follows:

- I. to provide research institutions, universities, NGOs, government and development aid agencies and enterprises from across the world with an opportunity to display and present their works in the field of climate change communication;
- II. to foster the exchange of information, ideas and experiences acquired in the execution of climate change communication initiatives and projects, especially successful initiatives and good practice across the world;
- III. to discuss methodological approaches and experiences deriving from case studies and projects, which aim to show how climate change communication may be implemented in practice;
- IV. to network the participants and provide a platform so they can explore possibilities for cooperation.

Last but not least, a further aim of the event will be to document and disseminate the wealth of experiences available today. To this purpose, the book “**Addressing the Challenges in Communicating Climate Change Across Various Audiences**” will be published. The book will provide a comprehensive assessment of the potentials, means and methods to communicate climate change. It will become a well-used resource by environmental managers, policy makers, planners researchers and students, as we continue to work together to address the challenges related to climate change communication. The Handbook, similar to the “Handbook of Climate Change Adaptation” published in 2015: <http://www.springer.com/la/book/9783642386695> will be a further volume of the award-winning book series “Climate Change Management” published by Springer, which since its creation in 2008 has become the world’s leading book series on climate change management.



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The decision of the editors as to which papers may be selected and undergo peer review for the book is final.

ORGANISERS

Chairpersons

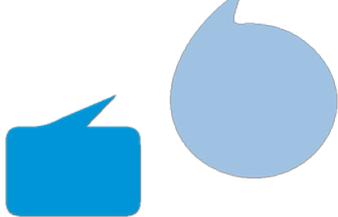
- Professor Walter Leal, Hamburg University of Applied Sciences (Germany) and Manchester Metropolitan University (UK)
- Dr. Bettina C. Lackner, Doctoral Programme Climate Change, University of Graz (Austria)

Scientific Committee

- Prof. Javier Aliaga, Catholic University of Bolivia, Bolivia
- Prof. Abul Quasem Al-Amin, University of Malaya, Malaysia
- Ms Anabela Azul, University of Coimbra, Portugal
- Prof. Fátima Alves, Universidade Aberta, Portugal
- Dr. Nelson Amaro, Galileo University, Guatemala
- Prof. Ulisses Azeiteiro, University of Aveiro, Portugal
- Prof. Luiz Velazquez Contrera, University of Sonora, Mexico
- Prof. Hassan M. El Shaer, Desert Research Center, Egypt
- Prof. Amadou Gaye, University Cheikh Anta Diop de Dakar, Senegal
- Prof. Baltasar D'Andrade Guerra, UNISUL, Brazil
- Prof. Arvo Iltal, Technical University of Tallin, Estonia
- Dr. Ilan Kelman, University College London, England
- Prof. Gottfried Kirchengast, University of Graz, Austria
- Prof. Maris Klavins, University of Latvia, Latvia
- Dr. Evangelos Manolas, Democritus University of Thrace, Greece
- Prof. Lukas Meyer, University of Graz, Austria
- Prof. David Chávez Muñoz, Pontificia Universidad Católica del Perú, Peru
- Prof. Nicholas Otienoh Oguge, University of Nairobi, Kenya
- Prof. José A. Milán Pérez, Climate Change Technologies, Nicaragua
- Prof. Osvaldo Quelhas, Fluminense Federal University, Brazil
- Prof. Oliver Sass, University of Graz, Austria
- Prof. Julia Seixas, Universidade Nova de Lisboa, Portugal
- Prof. Michael Shilin, Russian State Hydrometeorological University, Russia
- Prof. Karl Steininger, University of Graz, Austria
- Prof. Luis Vargas, University of Chile, Chile
- Prof. Menas Wuta, University of Zimbabwe, Zimbabwe

Scientific Support

- Dr. Jelena Barbir, International Climate Change Information Programme (ICCIP)



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Cooperating Organisations

- United Nations Environment Programme (UNEP)
- World Health Organisation (WHO)
- World Meteorological Organisation (WMO)
- International Climate Change Information Programme (ICCIP)
- Baltic University Programme

PROFILE OF PARTICIPANTS

Delegates attending the “**2nd WORLD SYMPOSIUM ON CLIMATE CHANGE COMMUNICATION**” will come from a cross-sectoral range of areas. These are:

1. members of NGOs working with climate change;
2. researchers at universities and research centres;
3. teaching staff at universities;
4. representatives from companies;
5. representatives from UN and national development and aid agencies working with climate change adaptation and funding/ executing projects on the ground;
6. members of social movements;
7. project officers and consultants;
8. other people interested in the topic.

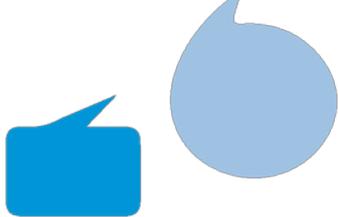
It is believed that this wide range of participants will help to outline the need for and the usefulness of integrated approaches towards climate change communication across the world, and hence contribute to the further consolidation of this thematic area.

STRUCTURE OF THE EVENT

The “**2nd WORLD SYMPOSIUM ON CLIMATE CHANGE COMMUNICATION**” will be organised in two main strands:

Strand 1: the posters

Participants and organisations will be able to put-up posters describing their works and projects and to distribute the relevant information to the participants. The posters will allow close, one-to-one contacts between the participants and the exhibitors.



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Strand 2: the presentations

A set of presentations will be organised, distributed over parallel sessions dealing with some of the issues of strategic value in the field of climate change communication. These are:

Session 1: The theory of climate change communication (this section includes literature reviews, psychological analyses, scholarly research and theoretical considerations on climate change communication)

Session 2: The practice of climate change communication (this section includes practical projects and education and training programmes and initiatives on climate change communication)

The plenary and parallel sessions, as well as the social events, will provide participants with an outstanding opportunity to interact, network and learn about the latest ideas, projects and practices, mainstreaming climate change communication across the world.

DEADLINES

Deadline for submission of abstracts: 30th July 2017

Deadline for submission of papers: 30th September 2017

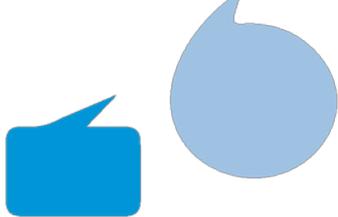
Deadline for registrations: 10th December 2017

Since the conference book is expected to be launched shortly after the event, the deadlines need to be followed.

FEES AND CHARGES

A discounted fee of Euro 300 (professionals) or Euro 150 (for students) plus 19% VAT, will be charged to those who register until 30th November 2017 (early bird registration). After that, delegates will need to pay the full fee of Euro 350 and Euro 200 respectively (plus 19% VAT). The fee includes lunches and coffee breaks on 8th and 9th February 2018 as well as the evening reception on 8th February 2018. Furthermore, the fee includes a **on-line copy of the book "Addressing the Challenges in Communicating Climate Change Across Various Audiences"** to be made available to the participants.

Interested people and organisations are encouraged to register by completing the application form provided. **This is a self-funded event and the organisers are unable to pay any travel or accommodation costs** of any kind. They are however happy to issue letters of invitation to support delegates to request funding for their participation.



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TIME-TABLE

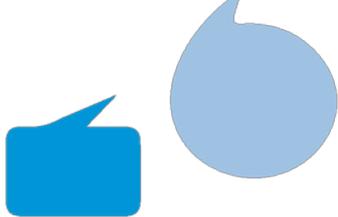
The “2nd WORLD SYMPOSIUM ON CLIMATE CHANGE COMMUNICATION” will be held on 7th–9th February 2018 in Graz, Austria. Graz is a major Austrian city, and its airport has many international connections. There are also frequent train connections to Vienna International Airport. The schedule is as follows:

Day 1 – 7th February 2018	Day 2 – 8th February 2018
<p>Afternoon (15:00–18:00): Arrival, registration (I) and set-up of displays</p> <p>Evening: Free</p>	<p>Morning: Registration (II) Plenary and Sessions</p> <p>Afternoon: Plenary and Sessions</p> <p>Evening: Reception</p>
Day 3 – 9th February 2018 (morning)	Day 3 – 9th February 2018 (afternoon)
<p>Morning: Plenary and Sessions</p> <p>Exhibition and visit to displays</p>	<p>Afternoon: Plenary and Sessions</p> <p>Exhibition and visit to displays</p> <p>Conclusions with the hand over of the Awards for the best papers</p>

In order to ensure an efficient use of the time, delegates are kindly asked to organise their travel in a way that allows them to arrive in Graz in the course of 7th February 2018, and travel back on or after 10th February 2018, so they can fully take part in the Symposium.

REGISTRATION AND CONDITIONS OF PARTICIPATION

Registrations are now open and are possible until the 10th December 2017. Regrettably, logistical limitations mean that registrations after the deadline will not be possible. Since the space for displays and the time for presentations is limited, **delegates are advised to register as soon as possible.** The



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organisers will notify any interested delegate or organisation in case there are any limitations with time for presentations or space for displays. Registered delegates will then receive further details on the payment of the fees and updated information on the preparations for the event. The submitted papers will be peer-reviewed. The decision as to which papers will be accepted for presentation will be taken by the Chairperson, following consultation with the organising committee. Participants registering to the event will do so under the condition that they will cover their own travel, accommodation and incidental costs (e.g. visa fees) related to their trip to Graz

This is a self-funded event and the organisers are unable to pay any travel or accommodation costs of any kind. Letters of invitation to enter Austria can only be sent to bona fide, registered delegates, who have paid their fees and need a document to show their employers. For cancellations of registrations up to 15 days before the event, a 50% refund may be made. For cancellations afterwards, no refunds will be possible. Registrations are now open and may be made on-line at: <https://www.haw-hamburg.de/en/ftz-nk/events/communication.html>.

CONTACT POINTS FOR SCIENTIFIC INPUTS AND STRATEGIC COOPERATION

All questions related to scientific inputs and strategic partnerships, as well as the book, should be sent to:

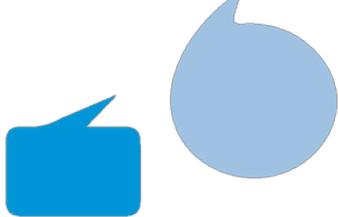
Walter Leal (BSc, PhD, DSc, DPhil, DEd, DLitt, FSB, FRGS, FLS)
Professor of Environment and Technology
Hamburg University of Applied Sciences (Germany) and Manchester Metropolitan University (UK)
E-mail: info@iccip.net

And
Bettina C. Lackner (DI Mag Dr.)
Scientific coordinator of the Doctoral Programme Climate Change
University of Graz (Austria)
E-mail: wsgcc2018@uni-graz.at

CONFERENCE ADMINISTRATION AND CONTACT POINT FOR FURTHER DETAILS

All questions related to abstracts and registrations should be sent to:

Dr. Jelena Barbir
International Climate Change Information Programme
E-mail: jelena@barbir.com.es



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HOW TO SUBMIT AN ABSTRACT

An abstract should be up to 200 words, it should describe the rationale and aims of the paper, and some of its results. General descriptions of broad contexts should be avoided. The full contact details about the author(s) need to be provided. Abstracts should be written in the third person and not in the first or second one (e.g. I, me, or my paper). Please see below a sample abstract. Authors whose abstracts have been accepted, will receive further details about how to submit their full papers, and further logistical information. Please send your abstract to Jelena Barbir: jelena@barbir.com.es.

SAMPLE ABSTRACT

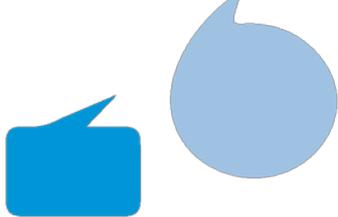
Promoting Climate Change Adaptation in Developing Countries: breaking misconceptions and addressing information needs

Walter Leal (BSc, PhD, DSc, DPhil, DEd, DLitt, FSB, FRGS, FLS)
School of Science and the Environment
Manchester Metropolitan University
Chester Street
Manchester, M1 5GD
United Kingdom
E-mail: info@iccip.net

Abstract

The impacts of climate change to natural ecosystems, infra-structure and livelihood, means that the implementation of climate change adaptation strategies in developing countries has become a pressing issue. Among other factors, the undertaking of adaptation strategies is made difficult by the general lack of awareness and spread misconceptions about the real impacts of climate change which, in turn, slow down the execution of the adaptation initiatives needed, and which may ameliorate them.

This paper presents an analysis about the misconceptions related to the implementation of climate change adaptation strategies, and describes the most widespread ones, as well as their implications. A special emphasis is given to the problems and barriers caused by misinformation, which – in turn – prevent the promotion of adaptation initiatives at local level. Finally, some concrete steps which may be taken in order to break the misconceptions and foster a more systematic view of adaptation strategies, are outlined. Experiences gathered in this paper will be useful to people and organisations interested in the different levels of responses given to climate changes threats, and on some of the tools which may be used to encourage specific action to adapt to changing climate conditions.



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/// REGISTRATION FORM

1. Surname: _____

2. First Name: _____

3. Title (Prof., Dr. Mr, Ms, etc): _____

4. Institution: _____

5. Address: _____

6. Telephone (please include national and local code): _____

7. Fax (please include national and local code): _____

8. E-mail: _____

9. You intend to participate by means of: () Presentation () Display () both

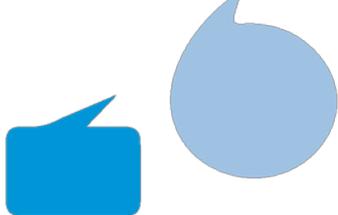
10. Title of presentation: _____

11. Session chosen (please tick):

Session 1: The theory of climate change communication ()

Session 2: The practice of climate change communication ()

11. Title of display: _____



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12. Do you need a visa to enter Austria? () Yes* () No

(*) If you need a visa, please contact us supplying us with the following details: place and date of birth, passport number, home address, address of your employers.

13. Do you have any dietary requirements? () Yes () No

If so, which one (please specify):.....

A discounted fee of Euro 300 (professionals) or Euro 150 (for students) plus 19% VAT, will be charged to those who register until 30th November 2017 (early bird registration). After that, delegates will need to pay the full fee of Euro 350 and Euro 200 respectively (plus 19% VAT). In order to prevent the misuse of the event for illegal travel to Austria, only bona-fide delegates whose papers have been accepted and whose fees have been paid, will receive an official invitation, with which they can apply for a visa.

THANK YOU FOR YOUR REGISTRATION!