PROGRAMME

2nd WORLD SYMPOSIUM ON CLIMATE CHANGE COMMUNICATION

Graz, Austria

7th – 9th February 2018
Programme

Venue
University of Graz
Meerscheinschlössl
Mozartgasse 3, ground floor
A 8010 Graz

Wednesday, 7th February 2018
16:00-18:00- Arrival, registration (I) and set-up of displays
Evening: Free

Thursday, 8th February 2018
08:30-09:00- Registration II
09:00-09:10- Welcome
09:10-09:30- Introducing the International Climate Change Information Programme and aims of the event (Walter Leal, HAW Hamburg, Germany & Manchester Metropolitan University, UK)
09:30-10:10- Plenary Presentation 1- Bridging gaps between Science, Policy and Practitioners for adapting forests to climate change (Ms. Reneema Hazarika, Bundesforschungszentrum für Wald (BFW), Federal Research and Training Centre for Forest, Natural Hazards and Landscape, Vienna, Austria, Austria)
10:10-11:00- Plenary Presentation 2- Introducing the Climate Change Centre Austria – Pooling Climate Change Communication within the Austrian Research Network and beyond (Ms. Katrin Brugger, CCCA – Climate Change Centre Austria, Austria)
11:00-11:30- Break
11:30-13:00- **Parallel Session A (Chair: Dr. Jocelyn C. Cuaresma)**

11:30-11:50- Cultural Authority and Climate Change Communication in the American Context (Mr. Parijat Chakrabarti, Princeton University, USA)

11:50-12:10- Strengthening Personal Concern and the Willingness to Act through Climate Change Communication (M.A. Alina Kuthe, University of Innsbruck, Austria)

12:10-12:30- Climate change litigation: A powerful strategy for enhancing climate change communication while promoting climate justice (Dr. Paola Villavicencio Calzadilla, North-West University, Faculty of Law, South Africa)

12:30-12:50- Don’t talk to strangers…about climate change! (Dr. Stefanie Groll, Heinrich Böll Foundation, Germany)

12:50-13:00- Discussion

11:30-13:00- **Parallel Session B (Chair: Prof. Dr. Constantina Skanavis)**

11:30-11:50- Semi-quantitative ethics and the human cost of global warming (Prof. Dr. Richard Parnscutt, University of Graz, Austria)

11:50-12:10- Interface between climate and energy communities: assessing long term variability of the surface solar irradiance for solar energy projects (Ms. Melodie Trolliet, Mines ParisTech, France)

12:10-12:30- Linaria Port: An Interactive Tool for Climate Change Awareness in Greece (Ms. Charikleia Oursouzidou, University of the Aegean, Greece)

12:30-12:50- Moving Forward in Climate Change Communication: Recommendations for Rethinking Strategies and Frames (Di Annemarie Körfgen, University of Innsbruck, Institute of Geography, Austria)

12:50-13:00- Discussion

13:00-14:00- Lunch

14:00-14:30- **Plenary Presentations (Chair: Walter Leal)**

14:00-14:30- Making climate data visuals easier to understand (Mr. Espen Larsen, Norwegian Environment Agency, Norway)

14:30-15:00- When facts lie: The impact of misleading numbers in climate change news. (B.A. Marlis Stubenvoll, University of Amsterdam, Netherlands)

15:00-15:30- Transnational and Postcolonial Perspectives on Communicating Climate Change through Theater (Prof. Dr. Nassim Winnie Balestrini, University of Graz, Austria)
15:30-16:00- Break

16:00-17:00- Parallel Sessions

**Parallel Session C (Chair: Dr. Paola Villavicencio Calzadilla)**

16:00-16:20- Degree Programs on Climate Change in Philippine Universities: Factors that Favor Institutionalization (Dr. Jocelyn C. Cuaresma, National College of Public Administration and Governance, University of the Philippines Diliman, Quezon City, Philippines)

16:20-16:40- The Methodological Pluralism of the Shared Socio-Economic Pathways (Ms. Gillian Foster, Institute for Ecological Economics, Vienna University of Economics and Business, Austria)

16:40-17:00- Climate Change Communication to Safeguard Cultural Heritage (Dr. Rosmarie de Wit, Zentralanstalt für Meteorologie und Geodynamik (ZAMG), Austria)

17:00-17:20- Media based education and motivation through phrasing: Can they affect climate change willingness? (Mr. Konstantinos Tsamopoulos, University of the Aegean, Greece)

17:20-17:30- Discussion

**Parallel Session D (Chair: Dr. Maria Fe V. Mendoza)**

16:00-16:20- Communicating Climate Change Impacts with Map Material: Do we understand what we like to see? (Dipl.-Ing Benedikt Becsi, University of Natural Resources and Life Sciences, Vienna - Centre for Global Change and Sustainability, Austria)


16:40-17:00- Communicating Sustainability: Promoting a self-assessment tool for Eco-Villages (Prof. Dr. Constantina Skanavis and Mr. Kyriakos Antonopoulos, University of the Aegean / Skyros Port Fund, Greece)

17:00-17:20- Avoiding Dispatches from Hell: Communicating Extreme Events in a Persuasive, Proactive Context (Dr. Sean Munger, Centric Law, United States)- SKYPE PRESENTATION

17:20-17:30- Discussion
Parallel Session E (Chair: Dr. Pinar Gokcin Ozuyar)

16:00-16:20- How museums could communicate climate change to disparate global audiences. Is the international community sufficiently aware of the possibilities inherent in the international museum sector to contribute to this task? Is the international museums sector? (Mr. Rees Moreen, Varanger Museum, Norway)

16:20-16:40- Artistic perspectives on climate change communication (Mr. Jamie Sandall, University of Cambridge, United Kingdom)

16:40-17:00- A Quest for Green: Analysis of Climate Change Communication in Pakistani Ads (Ms. Rabia Qusien, University of Lahore, Pakistan)

17:00-17:20- Working with regional adaptation managers in Austria: applying interactive methods for communicating climate and adaptation information (Dr. Andrea Prutsch, Environment Agency Austria, Austria)

17:20-17:30- Discussion

17:30-18:00- Free time for conversations and networking

18:30-20:00- Reception with canapés and drinks
Friday, 9th February 2018

Plenary Presentations (Chair: Dr. Bettina Lackner)

09:00-09:40- Target group oriented natural hazards communication (DI Karin Weber, DI Susanna Wernhart, University of Natural Resources and Life Sciences, Vienna (BOKU), Austria)

09:40-10:20- Influence of speaker involvement and own personal actions in assimilation and appropriation of climate information by the audience (Ms. Melodie Trolliet, Mines ParisTech, France)

10:20-10:30- Discussion

10:30-11:00- Break

Parallel Session F (Chair: Jamie Sandall)

11:00-11:20- Lessons learned about the hindering factors for regional cooperation towards the mitigation of climate change (Dr. Pinar Gokcin Ozuyar, Ozyegin University, Turkey)

11:20-11:40- Aracuba Experts - an online platform for renewable energies - designed by experts for (future) experts: Knowledge transfer as key to combating both poverty and climate change (Mr. Michael Muellneritsch, Aracuba GmbH, Austria)

11:40-12:00- Adapt to it! - Students develop adaptation strategies to climate change (Ms. Feja Katharina, Ruhr-University Bochum, University Trier, Heidelberg, University of Education, Germany)

12:00-12:20- Climate Change Communication: A friendly for users app (Mr. Kostantinos Tsamopoulos and Prof. Dr. Constantina Skanavis, University of the Aegea, Greece)

12:20-13:00- Discussion

Parallel Session G (Chair: Ms. Katrin Brugger)

11:00-11:20- Philippine Private Sector Engagement Beyond Climate Change Awareness (Prof. Dr. Maria Fe Villamejor-Mendoza, National College of Public Administration and Governance, University of the Philippines Diliman, Quezon City, Philippines)

11:20-11:40- Climate change Education through DST in the age group “10-13” in Greece (Ms. Paraskevi Theodorou, University of Aegean, Greece)

11:40-12:00- Klima|Anlage - Performing Climate Data (Dr. Katharina Groß-Vogt, Institute of Electronic Music and Acoustics, University of Music and Performing Arts Graz, Austria)
12:00-12:20- Blogging Climate Change: A Case Study (Mr. Sajeev Erangu Purath Mohankumar, University of Graz, Austria)

12:20-12:40- Promoting anticipation and resilience in flood risk management: an Alpine case study (Prof. Dr. Marco Borga, Department of Land, Environment, Agriculture and Forestry, University of Padova, Italy)

12:40-13:00- Discussion

Parallel Session H (Chair: Dipl.- Ing Benedikt Becsi)

11:00-11:20- The “Paris Lifestyle” – Bridging the gap between science and communication by analysing and quantifying the role of target groups for climate change mitigation and adaptation: An interdisciplinary approach (Dr. Stephan Schwarzinger, Joanneum Research Forschungsgesellschaft mbH, Centre for Climate, Energy and Society, Austria)

11:20 -11:40- Communicating climate change adaptation and raising awareness through the LIFE SHARA Project (Ms. Anna Pons Reynés, Biodiversity Foundation (Spanish Ministry of Agriculture and Fisheries, Food and Environment), Spain)

11: 40 - 12:00- Exploring the role of social norms and group-efficacy for climate communication (Dr. Sybille Chiari, Center for Global Change and Sustainability, University of Natural Resource and Life Sciences, Vienna, Austria)

12:00-12:20- From awareness to action: taking into consideration the role of emotions and cognition for a stage toward a better communication of climate change (Ms. Melodie Trolliet, Mines ParisTech, France)

12:20-13:00- Discussion

13:00-14:00- Lunch

14:00-14:30- Final Session (Chair: Walter Leal)

Conclusions, follow-up and hand-over of the Best Paper Awards

Posters
The International Climate Change Information Programme
Prof. Dr. Walter Leal, HAW Hamburg, Germany

Aracuba Experts - an online platform for renewable energies - designed by experts for (future) experts: Knowledge transfer as key to combating both poverty and climate change
Mr. Michael Muellneritsch, Aracuba GmbH, Austria

Adapt to it! Students develop adaption strategies to climate change
Ms. Svenja Lütje & Ms. Katharina Feja, Universität Trier, Germany

Entry points for CC adaption in infrastructure planning - actors based communication strategies
DI Dr. Alexandra Jiricka-Pürrer, University of Natural Resources and Life Sciences Vienna, Austria

Could Climate Change Communication Exacerbate Denial, or Worse? A Terror Management Theory Experiment
Mr. Joseph Rennie Taylor, University of Brighton, UK

How climate change communication can encourage students to act climate conscious – An intervention based efficacy study
Ms. Lena Neumann, Heidelberg University of Education, Germany